



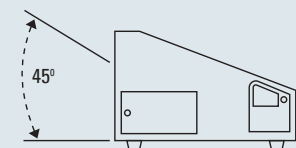
ACCESSORIES

- ◆ **HANGING BRACKET** - this comes complete with spacers and knobs - simply remove the plugs on the sides of the Aromatech and attach bracket.
- ◆ **DMX REMOTE MODULE** - a small self-contained unit that plugs in via the 'remote blanking panel' and used to run single or multiple machine via DMX digital control, using sophisticated timer and output sequences, if required. Needs 3 channels of DMX.
- ◆ **DUCTING ADAPTOR** - attaches to three mounting holes on front of the Aromatech. The bellows unit allows the airflow to be directed at any angle - through 360° in rotation and up to 90° from the direction of the machine. The front nozzle also allows for connection of 4" (102mm) or 100mm tubing ie: for connection to ductwork or ventilation systems.



AROMATECH SPECIFICATIONS 'AT A GLANCE'

| | |
|-------------------------------|---|
| Size: | 300(w) x 300(d) x 203(h) + feet |
| Weight: | (Unboxed) = 9.1Kg (Boxed) = 10.4Kg |
| Power requirements: | 200 watts |
| Power input: | IEC socket - 220/240v 50Hz - 110/120v 60Hz |
| Control: | Touch Panel/LCD display - digital Internal or remote DMX 512 option available |
| Finish: | Royal Blue Texturecoat |
| ACCESSORIES | |
| DMX MODULE | Weight: (Unboxed) = 140g |
| SWIVEL DUCTING ADAPTOR SYSTEM | Weight: (Unboxed) = 1.38Kgs |
| HANGING BRACKET KIT | Weight: (Unboxed) = 500g |
| ESSENCES | Packed in boxes of 12 Weight = 1.7Kgs |
| Airflow output: | 550 m ³ /hour |



AROMA TECHNOLOGY - FOR EVERY LIVING ENVIRONMENT



*Aroma*tech

FOR EVERY BREATH YOU TAKE

AROMA TECHNOLOGY - FOR EVERY LIVING ENVIRONMENT

Introducing a unique new concept, a new idea, that creates a totally fresh niche market, AROMA TECHNOLOGY.

The sense of sight and hearing have long been focused on and catered for by continuous development, introducing ever more sophisticated technology year on year. Our sense of smell which contributes so much to our everyday lives has been neglected and almost forgotten - until now!

Our sense of smell which plays a covert but powerful and highly significant role in our everyday lives, working, shopping, and leisure experiences, now with the introduction of Aroma Technology can be made available in all 'Inside environments'.

The many and varied 'Inside environments' in which we live a significant part of our lives, dictates how we think and feel as we go about our everyday tasks and our response to positive or negative smells and aromas, dictates the quality of our experience and our response.

The applications of Aroma Technology are many and varied and only limited by the imagination. Aroma Technology can bring the fragrance of an apple orchard to a shopping mall, the stimulating fragrance of roasting coffee to a food hall or the enchanting aroma of chocolate to a chocolate shop.

This is the first time that the technology has been thoroughly researched and developed with the aim of presenting a system that has been well thought out and designed to be visually appealing in every installation - as customers of The Effects Company have come to expect. A sophisticated digital electronics system completes the package.

THE OPERATING PRINCIPLE

The Aromatech operates on a Venturi airflow system and *does not use heat*. Heat based systems invariably decompose the delicate essence components and are detrimental to the final fragrance. Neither does the Aromatech principle use any



'transducer' or 'spray' system to atomise the particles - but produces a pure fragrance of incredibly small 'sub micron' airborne particles without any water carrier and will not leave any lingering smells after the machine has either stopped working and the air cleared, or removed from the area of installation.

AREAS OF USE

Like any new technology, there are many exciting areas to be explored and considerable numbers of new markets which can be catered for - these are only limited by our imagination, the following lists just a few of existing possible market areas:

- HOTELS
- SUPERMARKETS
- CORPORATE IMAGE/IDENTITY
- SHOPS/SHOPPING MALLS
- AIRPORTS
- CHURCHES
- NURSING/CARE HOMES
- POINT OF SALE SUPPORT
- MUSEUMS
- NIGHTCLUBS
- OFFICE ENVIRONMENTS
- HOSPITALS/CLINICS
- TRAINS/STATIONS
- BARS/LOUNGES
- ESTATE AGENCY (NEW HOMES SALES ETC.)
- FUNERAL PARLOURS
- RESTAURANTS
- ALTERNATIVE THERAPY CENTRES
- AN AID TO RELAXATION
- RECEPTION AREAS
- NURSERIES
- PRESENTATION/SHOWS
- MOTORWAY SERVICE CENTRES
- THEATRES
- CINEMAS
- HEALTH/FITNESS CLUBS
- SHOPS
- AEROPLANES
- GYMNASIUMS
- INDUSTRIAL - REMOVAL OF ODOURS

The market potential is quite considerable - and the customer friendly, simple to use Aromatech is ideal for fulfilling the needs of the present and future needs of this growing industry.



LADYCROSS BUSINESS PARK
HOLLOW LANE, DORMANSLAND,
SURREY RH7 6PB, UNITED KINGDOM
TEL: +44 (0) 1342 870111
FAX: +44 (0) 1342 870999

ESSENCES

A range of essences has been developed, using only the finest compounds, without considerations of cost. Cheap ingredients are not used, as they will make a noticeable difference in the quality of the fragrance produced. The bottle refills contain essences in a highly concentrated form, with extremely realistic fragrances.

Examples of essences available are:

- | | | | |
|---------------|------------------|------------------|------------------|
| • MINT | • PINE | • CHOCOLATE | • ROASTED COFFEE |
| • STRAWBERRY | • ORANGE | • LAVENDER | • SWAMP |
| • LEMON | • CUT GRASS | • CAMOMILE | • YLANG YLANG |
| • APPLE | • FLORAL BOUQUET | • PATCHOULI | • SMOKE |
| • MUSK | • NEUTRALISER | • MUSTY | • SEA/OCEAN |
| • COCONUT | • SANDLEWOOD | • POPCORN | • PIZZA |
| • HICKORY | • FARMYARD | • CHERRY BLOSSOM | • INVIGORATING |
| • STIMULATING | • ENERGISING | | |

These are only examples of a wide range of essences that are available, and more are being added regularly. Please consult separate list for full details. Special essences to customers' individual requests can also be developed.



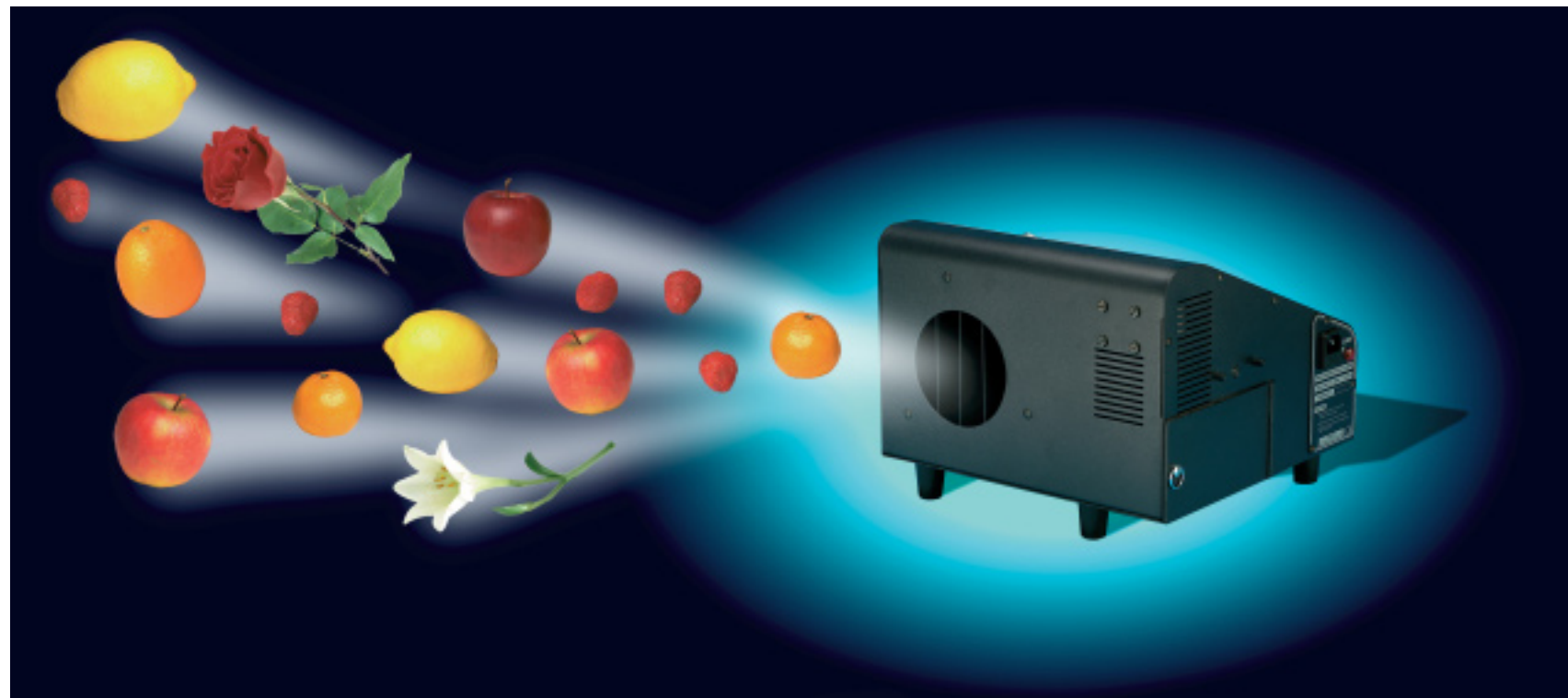
FEATURES

Electronics - the Aromatech has an impressive electronics package, with a state-of-the-art touch panel and LCD screen operation of:

- ◆ ON/OFF operation
- ◆ Volume: control of output volume and projection of essence
- ◆ Output Mode: 'Constant' or 'timer' operation

- ◆ Control Mode: either from touch panel or 'remote' (by digital DMX operation)

In addition, the whole control module can be disconnected from the main machine and operated remotely, up to hundreds of metres away, if required. All electrics/electronics have been tested and comply with 'CE' approval standards.



◆ THE ESSENCE BOTTLE

Changing an essence bottle is absolute simplicity - in less than 20 seconds! Just open the hinged door, push the 'Bottle Release' pad and change the bottles over.

Two unique features of the Aromatech are:

- ◆ The bottle seal system - when the 'Bottle Release' is deactivated, an internal mechanism automatically caps the bottle and this ensures:
 1. The contents will not spill, if the machine is moved/transported.
 2. The contents will not evaporate.
 3. When the machine is switched to OFF the bottle is *immediately capped* - stopping the fragrance effect *immediately*. This also allows the high speed fan to run down - drawing in clean air, to remove all traces of the fragrance from the Aromatech machine.



- ◆ A unique porous membrane system ensures that the Aromatech generates enough 'Aroma - Power'

to cover a large area, if required and also reduces the possibility of accidental spillage.

OUTPUT

Another feature of the Aromatech is the 'High Output' facility. Most customers will use the Aromatech on reduced power (approximately 50%) - for a background fragrance with quiet operation, but for situations where a 'boost' is required - 100% power is available to *really project* the effect. Also, the unique angled output is featured to project the fragrance 45° up into the air for a considerable distance, above 'head level' - to gain maximum area coverage.

DURATION OF ESSENCE

The Aromatech essences are very concentrated and therefore extremely economical/cost effective in use. As a rough guide, a bottle that is used continuously for 8 hours per day, 5 days per week would be effective for approximately 2 weeks - it's that cost effective!

AREA OF COVERAGE

It is difficult to give accurate figures for coverage due to such variables as: draughts, obstructions, positioning of machine, room design etc, - but as an example, a room of roughly 50' x 50' x 15' high (15 x 15 x 5 metres) would take approximately 3 minutes to fill completely with a noticeable essence ambience using one Aromatech machine.

